

Hitachi Payment Services launches its Hitachi Money Spot Mobile ATM Services in Ahmedabad, during lockdown

During this unprecedented crisis, Hitachi Money Spot ATM is providing ATM facilities to the customers at their doorstep.

Ahmedabad, April 17, 2020: Hitachi Payment Services Pvt. Ltd (HPY), a wholly owned subsidiary of Hitachi Ltd, has launched its Hitachi Money Spot Mobile ATM service in Ahmedabad, to bring key banking services to the doorsteps of people amid the lockdown. The service is operational since the initial days of the lockdown and is providing easy access to ATM services for customers who would otherwise have to travel some distance to access ATM services.

The Mobile ATM is operational from 09:00 am to 09:00 pm on all days and is stationed at Moraiya village. The second Mobile ATM is planned to be deployed at Narol village. The presence of Hitachi Money Spot Mobile ATMs in such locations is a big benefit to the residents, especially in the lockdown scenario considering restrictions to people movement by local authorities.

Speaking on the initiative, Rustom Irani, Managing Director, Hitachi Payment Services said, “We need to ensure that ATM Services are available in places where the ATM penetration is low. We understand that for customers, access to money and banking services is essential. Through Hitachi Money Spot Mobile ATMs, customers of all banks can withdraw cash using their debit cards. During the current lockdown situation, it becomes important for people to withdraw cash as per their needs without traveling long distances and Hitachi Money Spot Mobile ATM is enabling just that as part of Hitachi Social Innovation.”

“We have been receiving very good response in Ahmedabad for the Mobile ATM service. The number of people who transact is also high as it provides more convenient access to cash. We will be working closely with local authorities and plan to add another 25 such Mobile ATMs to cater to the needs of remote areas in various cities” he added.

To protect customers and staff, HPY has been implementing social distancing and sanitation measures at its Hitachi Money Spot ATMs.

About Hitachi Money Spot ATM

Hitachi Payment Services is one of the select non-bank entities in India which has been licensed by the Reserve Bank of India (RBI) to deploy White label ATMs (WLAs) across the country. With a strong focus in Tier 3 to Tier 6 towns, Hitachi Payment Services provides ATM services under the brand name Hitachi Money Spot and currently has over 3500 ATMs.

About Hitachi Payment Services Pvt. Ltd.

Hitachi Payment Services is a wholly owned subsidiary of Hitachi, Ltd. Its cash and digital payment solutions enable high level of customer satisfaction and has redefined the way payments are fulfilled today. Its offerings under cash platform include ATM Services, Cash Recycling Machines, ATM Software Platforms and White Label ATM – Hitachi Money Spot ATM. Offerings under digital platform include POS Solutions, Internet Payment Gateway Solutions, Toll & Transit Solutions, Digital Payment Platform (Bharat QR, UPI, Aadhaar, BBPS), Risk Management & Analytics, Reconciliation & Settlement Services, Merchant Services and Card Issuance Solutions. A pioneer in the Indian payments space, it has over 41500 ATMs (including White Label ATMs), 16500 Cash Recycling Machines (CRMs) and 1.25 Mn POS (including Mobile POS and QR) under management till date.